

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>348513</b>
	Alt Order #:	06840561
	Product Desc:	RNC IE
	Estimate:	2992
	Flight Dates:	08/11/12 - 08/17/12
	Original Date / Rev:	08/10/12 / 08/10/12
	Order Type:	GENERAL

**KTNV - Las Vegas**

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

<b>Agency</b>	<b>Name:</b>	<b>National Media, Inc.</b>
	Buying Contact:	
	Billing Contact:	
		211 N. Union Street
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Republican National Committee
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	P-01
	Revenue Codes:	AGY-TRANS, ISSUE, GEN

New Business Thru:	
Order Separation:	00:10:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/17/12	22	\$11,500.00	\$9,775.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	22	\$11,500.00	\$9,775.00	0.00
Totals	22	\$11,500.00	\$9,775.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
KTNV - Las Vegas	9%	\$11,500.00
Market	100%	\$127,777.78

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	67%	\$85,611.11
KTUD	0%	\$0.00
KVMY	6%	\$7,666.67
KVVU	17%	\$21,722.22
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$1,277.78

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	08/11/12	08/11/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a	-----S-	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00

Advertiser:	Republican National Committee
Product Desc:	RNC IE
Estimate:	2992

**KTNV - Las Vegas**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ACTN NWS SA@6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/06/12	08/12/12	-----S-		2			\$450.00	0.00					
E 2	KTNV	08/13/12	08/13/12	M-F 11-12p Action News	CM	M-F 11-12p	M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	M-----		1			\$450.00	0.00					
E 3	KTNV	08/14/12	08/14/12	M-F 11-12p Action News	CM	M-F 11-12p (11:00 AM-12:00 PM)	-T-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-T-----		1			\$450.00	0.00					
E 4	KTNV	08/15/12	08/15/12	M-F 11-12p Action News	CM	M-F 11-12p	--W----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	--W----		1			\$450.00	0.00					
E 5	KTNV	08/16/12	08/16/12	M-F 11-12p Action News	CM	M-F 11-12p (11:00 AM-12:00 PM)	---T---	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	---T---		1			\$450.00	0.00					
E 6	KTNV	08/17/12	08/17/12	M-F 11-12p Action News	CM	M-F 11-12p	----F--	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	----F--		1			\$450.00	0.00					
E 7	KTNV	08/13/12	08/13/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	M-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	M-----		1			\$500.00	0.00					
E 8	KTNV	08/14/12	08/14/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	-T-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-T-----		1			\$500.00	0.00					
E 9	KTNV	08/15/12	08/15/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	--W----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	--W----		1			\$500.00	0.00					
E 10	KTNV	08/16/12	08/16/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p (5:00 PM-5:30 PM)	---T---	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	---T---		1			\$500.00	0.00					
E 11	KTNV	08/17/12	08/17/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	----F--	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	----F--		1			\$500.00	0.00					
E 12	KTNV	08/13/12	08/13/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	M-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	M-----		1			\$400.00	0.00					
E 13	KTNV	08/15/12	08/15/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	--W----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MILLIONAIRE															

**KTNV - Las Vegas**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	08/15/12	08/15/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	--W----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	--W----		1		\$400.00		0.00					
E 14	KTNV	08/17/12	08/17/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	----F--	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	----F--		1		\$400.00		0.00					
E 15	KTNV	08/14/12	08/14/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	-T-----	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
ACTION NWS@11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	-T-----		1		\$1,200.00		0.00					
E 16	KTNV	08/16/12	08/16/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	---T---	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
ACTION NWS@11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	---T---		1		\$1,200.00		0.00					
E 17	KTNV	08/13/12	08/13/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ABC-NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	M-----		1		\$450.00		0.00					
E 18	KTNV	08/14/12	08/14/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	-T-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ABC-NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	-T-----		1		\$450.00		0.00					
E 19	KTNV	08/15/12	08/15/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	--W----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ABC-NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	--W----		1		\$450.00		0.00					
E 20	KTNV	08/16/12	08/16/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	---T---	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ABC-NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	---T---		1		\$450.00		0.00					
E 21	KTNV	08/17/12	08/17/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	----F--	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ABC-NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	----F--		1		\$450.00		0.00					
Totals													22	\$11,500.00	